



Sponsored by the Iroquois Healthcare Association Workforce Investment Organization

Caring Gene® Career Fair

Caring Industry Virtual Job Recruitment
& Training Expo For:

Personal Care Assistants

Home Health Aides

Certified Nurse Assistants

Support Positions



Caring Gene® Career Fair Reinforce your long term care workforce

We are pleased to announce the Iroquois Healthcare Association Workforce Investment Organization (IHA WIO) will be hosting its first ever Caring Gene® Career Fair. This Caring Industry Virtual Recruitment and Training Expo will include a series of virtual events across New York State, designed to connect your long term care organization to qualified candidates who have the Caring Gene® - that innate desire to care for others.

Our virtual format, powered by Brazen, provides an easy, effective way to reach your target audience and feature employment and training opportunities within your organization. This is a

unique opportunity to chat with prospective employees safely, all from the comfort of your home or office. ***Best of all, there is NO cost to you!***

Below, please find the event schedule:

- **Long Island** - Tuesday, February 9, 10:30am - 1:30pm
- **Albany/Plattsburgh/Glens Falls** - Wednesday, February 17, 8:30am - 11:30am
- **New York City** - Thursday, February 25, 3:00 pm - 6:00pm
- **Rochester** - Monday, March 1, 10:30am - 1:30pm
- **Syracuse/Binghamton/Watertown** - Tuesday, March 9, 3:00pm - 6:00pm
- **Hudson Valley/Poughkeepsie/White Plains** - Thursday, March 11, 8:30am - 11:30am
- **Buffalo** - Monday, March 15, 11:30am - 1:30pm

**Note, if you are a provider operating in more than one region of the state, you may register for more than one event. There are a limited number of slots available on a first come, first serve basis.*

[REGISTER HERE](#)

How will potential job candidates be identified?

IHA WIO is utilizing its network of contacts - at both the state and local level - to identify job seekers. We are collaborating with the New York State Department of Labor to publicize the fair by targeting unemployed individuals. We are also partnering with locally-based workforce development organizations and educational institutions, as well as launching a locally based multi-media campaign prior to each regional event to target qualified candidates.

What happens after registration?

After registering, you will be contacted by the team at IHA WIO to streamline the booth set-up process - complete with your logo, images, videos and other information necessary to make your organization stand out. We will provide training and support – from start to finish – along with best practices and resource guides to ensure your success.

As a reminder, this initiative is offered to all long term care organizations across New York State at **NO COST**. For more information, download our [event flyer](#) or contact us at IHAWIO@iroquois.org.

Connect with us

