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# Directors of Nursing/Dietitian/Clinical Staff Program & Registration

MARCH 12-15, 2023 | RESORTS WORLD CATSKILLS

MEMBERS.NYCACHCA.COM/EVENTCALENDAR





# BUILDING A STRONG AND FULFILLED HEALTH CARE WORKFORCE

### Dear Colleague:

It is our pleasure to invite you to the New York Chapter of the American College of Health Care Administrators 53<sup>rd</sup> Annual Convention, March 12-15, 2023 at Resorts World Catskills. It's an exciting opportunity to join your industry peers and learn from experts in your field. We are excited to build upon the enhancements we have made to our program while continuing to bring you the best possible experience and return on your investment, including a stellar line up of speakers and a return to our new venue.

Our conference theme, "Building a Strong and Fulfilled Health Care Workforce" embodies what our organization truly stands for, representing a spirit of professional growth, inspirational leadership and understanding of our industry. We are guided by the vision that dynamic leadership fosters long term health care services that are meaningful, successful and efficient. Our Education Committee has gone to great lengths to provide educational programs that are inspiring, promote professional development opportunities and position you for success in an ever-changing health care environment. Our program includes sessions for Administrators, Financial Managers and Directors of Nursing/Clinical staff. Participants have the opportunity to earn 18.00 continuing education credits in these break-out sessions.

This year we are eager to return to our exciting new venue, the Resorts World Catskills in Monticello, NY. Visit our 70 corporate sponsors in the spacious exhibit hall and enjoy an unmatched experience in excitement, entertainment and luxury featuring 100,000 square feet of Las Vegas style gaming, 10 bar and restaurant experiences, the Crystal Life Spa and live entertainment on four stages! Resort World Catskills offers an array of indulgent food including Glatt Kosher cuisine. Don't forget to join us Monday night for networking with colleagues and vendors at our Monday Mixer.

We hope you will join us for another successful year! It is more important than ever to understand the challenges of our industry and plan for success through education and advocacy.

We look forward to seeing you at Resorts World Catskills. If you attend only one convention in 2023, make it this one.

Sincerely,

The Convention Committee



### **EXPERIENCE THE RESORTS WORLD CATSKILLS!**

CASINO • RESORT

Enjoy an unmatched experience in excitement, entertainment and luxury featuring 100,000 square feet of Las Vegas style gaming, 10 bar and restaurant experiences, the Crystal Life Spa and live entertainment on four stages!

### HOTEL RESERVATIONS: RESPORS WORLD CATSKILL

Reserve your room now at special convention rates by visiting **www.rwcatskills.com** or call the Reservations Department at (833) 586-9358 to reserve your room using Booking ID# 1790.

CATSKILLS

### SPECIAL CONVENTION PRICING

The Alder (1 King)	\$139.00 per night
The Alder (2 Beds)	\$189.00 per night

RWC Tower (1 King).....\$199.00 per night RWC Tower (2 Beds)......\$249.00 per night

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EARLY BIRD Member Price \$499, Non-Member \$549

# 53rd ANNUAL CONVENTION

### **SUNDAY, MARCH 12, 2023**

### 1:00PM - 2:30PM

SPEAKER: Sarah Rangone, MS, PT, RAC-CTA, QCP

**SESSION:** SNF QRP/VBP: the Evolution Continues...

**SUMMARY:** Today more than ever, it is critical for skilled nursing facilities to produce exceptional quality outcomes. The transition to value-based reimbursement is here and it can have a significant impact on your organizations Medicare payments, marketability, strategic planning and much more. With the MDS changes coming in October 2023, new requirements from Final Rule making, and anticipated future Final Rule changes, these quality programs are evolving and raising expectations for the longterm care industry.

This session will review the technical components of both the SNF Value Based Purchasing program and the Quality Reporting Program and discuss strategies to help prepare facilities for the shift in approach these programs will demand to avoid payment penalties and improve quality outcomes.

### **OBJECTIVES:**

- Review and understand the current and anticipated changes to the CMS Value Based Purchasing Program (VBP) and Quality Reporting Program (QRP).
- Understand the financial impact these programs can have on operations.
- Understand how CMS collects this data, how providers can access it.
- Learn how to review & understand this data and identify strategies to improve performance
- Discuss an organized and systematic approach to data utilization, data collection, QAPI and sustainable performance.

### 2:45PM - 4:15PM

**SPEAKERS:** Josephine Bottitta, JD, MSW, Barbara McFadden, LNHA

**SESSION:** Diversity, Equity, Inclusion (DEI Program) – What Every Organization should know to reduce risks

**SUMMARY:** The session is an overview for skilled nursing and assisted living executives of the encircling processes of a diversity, equity, and inclusion (DEI program). Presenters will provide DEI framework though the lenses of human resources/employment and resident rights for the management and staff, with the goal to promote buy-in for an ethical and inclusive workforce and ensuring risk reduction.

### **OBJECTIVES:**

- DEI understanding and awareness in your organization
- Identify and mitigate DEI related organizational culture, policies and processes
- Review DEI related employment laws
- DEI framework and its impact of existing HR policies and processes and staff education

### **MONDAY, MARCH 13, 2023**

9:00AM - 10:30AM



### SPEAKER: Christina Haxton, MA LMFT

**SESSION:** Mindshield: Practical Strategies for Long-Term Care Leaders to Keep You & Your Team Motivated, Focused, and In the Game (and Avoiding Burnout)

**SUMMARY:** According to the Harvard Business Review, beyond the human toll on mental health, physical health and relationships, burnout of key leaders is an expensive problem:

- Employers spend roughly \$190B in burnoutrelated healthcare costs each year.
- Workplace stress is estimated to cost the U.S. economy more than \$500 billion dollars a year, with lost productivity amounting to about 550 million workdays.
- Caregivers, like doctors and nurses, are especially vulnerable to burnout, contributing to tremendously high suicide rates: Men have

a 40 percent higher risk of suicide and for women, it's 130 percent higher.

- Toxic cultures pay for their attitude in turnover cost each. Average turnover is about 17.8% across all industries. Replacing an employee cost an average of 33% of their salary, depending on the position.
- For a company of 100 employees with an average annual turnover rate, assuming everyone who leaves is entry-mid level, that is an annual cost of \$1.7 million.

If you are like most leaders in healthcare, the impact of the pandemic and economic instability on you, your staff and your leadership has been profound. You have been focused on solving the persistent problems of staffing shortages while retaining your best people so you can provide the highest quality of care for a vulnerable population. It has been an exhausting sprint, but you can't sprint forever.

As we talk to the healthcare leaders, the biggest challenges we are hearing are how to keep themselves and their people physically and psychologically safe, motivated, and focused on critical tasks and patient care because the overwhelming progression of stressors you and your team continue to face include:

- Recruitment and retention of well-trained and motivated clinical and administrative staff.
- Inability to deliver consistent, high quality care due to staffing shortages.
- Rapidly shifting healthcare landscape.
- Constant mental strain on the home front for all of us (kids at home, spouse out of work, elderly or ill parents).

If you're ready to learn practical strategies to effectively re-energize yourself and your team in an environment of rapid change, uncertainty and stress, you are invited to join Christina Haxton, MA LMFT a nationally recognized speaker, author and expert on preventing and recovering from executive burnout, CEO and Founder of the Center for Sustainable Strategies, for the insights gained over 20 years of supporting entry-level to seasoned leaders in healthcare.

In this interactive and dynamic session, you will learn:

- 6 key factors that make workplaces prone to burnout (change these and increase retention!).
- The Trifecta of Symptoms of burnout in leaders most people miss.
- 3 practical action steps you can take today to reverse burnout that will work for you and your team.

### 10:45AM - 12:15PM

**SPEAKER:** Alicia Cantinieri, MBA, BSN, RN, RAC-MT, RAC-CTA

**SESSION:** Clinical Transformation to Achieve Market Leadership

**SUMMARY:** The SNF Value-Based Purchasing (SNF VBP) Program was established in 2014 as required by the Secretary of Health and Human Services. Under the program, 2% of SNF FFS Medicare Part A payments are withheld and 60% are redistributed to SNFs as incentive payments for performance. This session will focus on how to monitor facility performance and best practices to be on the receiving end of incentive payments.

### **OBJECTIVES:**

- Describe the SNF VBP Program and identify what data is used to calculate the SNF 30-Day All-Cause Readmission Measure (SNFRM; NQF #2510).
- Outline the steps to monitor individual facility performance.
- Define how the suppression policy in the FY 2022 SNF Final Rule affects the SNF VBP Program.
- Identify potential causes and plan best practices to prevent hospital readmissions following SNF discharge.

### 2:15PM - 3:45PM

### SPEAKER: Leah Klusch, RN, BSN, FACHCA

**SESSION:** Operational Strategies for Success with New MDS 3.0 Assessment Document. The impact on PDPM rate setting.

**SUMMARY:** The MDS 3.0 Assessment (1.18.11) form has many new data items and some changes to current assessment items. This session is designed to assist operational and clinical managers to adopt their data formulation process to prepare for the implementation of the new MDS 3.0 data set. Understanding the need for planning and preparation of the IDT that is responsible for coding into the MDS 3.0 data base is essential. A review of the data change's impact on the PDPM Payment Process will be included.

### 4:00PM - 5:30PM

**SPEAKERS:** Stephen Hanse, Esq., Neil Murray, Esq., Jim Clyne, Michael Balboni

SESSION: Long Term Care Regulatory and Legal Update

**SUMMARY:** New York's health care administrators are facing a number of legal, legislative and regulatory issues that could directly impact their ability to deliver high quality, cost effective long term care throughout the State. This session will shed light on the key legal, legislative and regulatory issues facing providers and examine their practical operational implications as well as their impact on the delivery of care.

### **TUESDAY, MARCH 14, 2023**

### 9:30AM - 11:00AM

SPEAKER: Leah Klusch, RN, BSN, FACHCA

**SESSION:** An item by item Review of the MDS 3.0 1-18-11 Assessment Document – Changes and Modifications

**SUMMARY:** This fast paced interactive session will present the detailed review of the new items on the MDS 3.0 Assessment 1.18.11. The review will include a focus on the changes necessary to the facility data formulation process to assure compliance with the CMS Structure and definitions. Changes to facility policy and documentation processes will also be identified.

### 11:15AM - 12:45PM

### SPEAKER: Leah Klusch, RN, BSN, FACHCA

**SESSION:** New Assessment Data – Implications for payment, Staff Education and Quality Reporting

**SUMMARY:** The many changes to the MDS data Set will require preparation, planning and operational leadership. The entire operational and clinical team should be involved to create policies that preserve the accuracy of the MDS Data Base. This session will review the specific requirements, the structure of communication and documentation process. Specific formats and documentation will be included.

### 2:45PM - 4:15PM

SPEAKER: Maureen McCarthy, RN, BS RAC-MT, CQP

SESSION: How to Gain 4% in Medicare Revenue

**SUMMARY:** With CMS requiring Medicare revenue to be tied to quality and value providers are left with wondering how to gain that revenue back. Join this session to learn what triggers can be captured to enhance reimbursement. The speaker will be including best practices for strategies to collect, capture, and code the additional items that CMS will be requiring of providers.

The audience will gain an understanding of what reports are available to track these metrics and how to utilize them to make improvements to the bottom line.

### 4:30PM - 6:00PM

### SPEAKER: Mary Gracey-White, RN

**SESSION:** Success Strategies and Impacts of the Revised Survey Process

**SUMMARY:** CMS Phase3 Requirements of Participation and the revised survey process were effective October 24, 2022. This session will provide insight into the impact of the revised survey process including discussion of positive outcomes and citation trends. Key strategies for compliance and success will be outlined enabling leadership to ensure their Facility Team is engaged and educated on quality and survey readiness.

### WEDNESDAY, MARCH 15, 2023

### 9:00AM - 10:30AM

### SPEAKER: Barbara Speedling

SESSION: The Long Road Home

**SUMMARY:** The COVID-19 Pandemic has had a devastating effect on the long-term care industry. More than the isolation and interruption to daily life, the pandemic has caused the industry to move farther from the ideal of homelike. Robbed of the opportunity to spend time with family and friends, isolated from their neighbors, and left with little to fill the long, lonely days has caused many to experience cognitive decline, increased risk of developing dementia, and feelings of depression.

As the pandemic wanes and we begin to return to normalcy, there is the opportunity to reevaluate what constitutes a homelike environment. This session explores the many avenues to a more satisfying lifestyle and an environment of care that speaks to the holistic healing and recovery of the community.

### CONTENT:

- Evaluating quality of life, satisfaction, and psychosocial well-being relative to the impact of the COVID-19 Pandemic
- Rethinking the concept of "homelike" and achieving a community culture that embraces the varied needs of many
- Keys to developing a holistic approach to improved quality of life and rediscovering the elements of a home-like environment.

### 10:45AM - 12:15PM

### SPEAKER: Valerie Deetz

SESSION: Survey Readiness: What to Expect

**SUMMARY:** The effects of the COVID-19 pandemic has not only affected the operations of all nursing homes, but it has also affected the way in which surveys are conducted. From Focus Infection Control Surveys to Certification Surveys to Complaint Surveys; this session will clarify the current process and how to prepare your facility.

# **DIRECTORS OF NURSING / DIETICIAN / CLINICAL STAFF REGISTRATION**

For convention registration visit **members.nycachca.com/eventcalendar** or fill out the form below. If you wish to enroll additional participants, please print additional forms: **ALL REGISTRATIONS MUST BE PREPAID** 

### **IMPORTANT**

- 1. This program has been submitted to the appropriate licensure board for approval.
- 2. ACHCA cancellation policy: Full refund on cancellations postmarked no later than 01/31/23. There will be a \$50 administrative fee charged after that date. No refund after 02/26/23.
- Program reservations should be made directly with New York Chapter ACHCA (see form).
- \$25 of non-member registration fee may be applied to College membership if the application is mailed within 60 days of this convention.
- 5. Complete convention registration form, **include payment**.

### Return to:

ACHCA/NYC c/o Larry Slatky 428 Ridgehill Rd. Schenectady, NY 12303

### **REGISTRATION FEE INCLUDES**

- Socials
- Educational programs and all literature and educational materials
- Entrance to exhibit hall
- Coffee breaks
- ACHCA welcome gifts
- Convention journal
- Installation banquet

For further information please contact: Larry Slatky at (518) 869-2231 ext. 201

Please Print		
Name		
Title Facility		
Email Phone		
Spouse/Guest		
Street Address	City	
State Zip		
License No./State(s)		
Is this your first convention? $\Box$ Yes $\Box$ No		
Are you a licensed nursing home admin? $\Box$ Yes $\Box$ No		
NAB #		
Dining Options: Regular	getarian	
ADVANCE CONVENTION REGISTRATION   Member Fee (\$499.00 ea.)* \$   Non-Member Fee (\$549.00 ea.) \$   Spouse/Guest/Student** (\$250.00 ea.) \$   TOTAL REMITTANCE \$	Registration after 1/31/2023 or on-site registration fee: • Member \$599.00 • Non-Member \$649.00 *If you or your administrator is a member of ACHCA, NYSHFA **Student of long term care (A.I.T.) or spouse with no license	
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Registration Confirmed		

### **Keynote Speaker: CHRISTINA HAXTON**

Christina Haxton, MA LMFT is the Founder & CEO of The Center for Sustainable Strategies, an executive coaching and strategic advisory consultancy.

Christina holds a degree in Psychology from UCLA, a Masters degree in marriage and family therapy from Phillips Graduate Institute and a Certificate in Evidence-Based Coaching for executives and teams from Fielding Graduate University. Christina brings solutions from her successful career as a Licensed Marriage & Family Therapist to help people from diverse backgrounds and different generations work better together so that strategic initiatives get executed on time if not early. Along with extensive training and education in business strategy and the neuroscience of effective communication and leadership, Christina offers a keen business sense and a unique perspective to assist busy business owners and executives to build a Culture of Ownership, where 100% of employees take 100% ownership 100% of the time.

A sought after professional speaker, Christina is also the author of numerous articles and research papers on the topics of people and business strategy, and a co-author of The Character-Based Leader: Instigating a leadership revolution one person at a time.

### NEW MONDAY MIXER

Be sure to join us as we bring back our new *Monday Mixer*, a private affair for convention attendees, with dinner, cocktails, and additional networking opportunities.



American College of Healthcare Administrators c/o Larry Slatky 428 Ridgehill Road Schenectady, New York 12303



# ATTENTION DIRECTORS OF NURSING / DIETICIAN / CLINICAL STAFF!

# **53rd ANNUAL MARCH 12-15, 2023**

# **DIRECTORS OF NURSING / DIETICIAN / CLINICAL STAFF AGENDA**

### **SUNDAY, MARCH 12, 2023**

11:00 am – 6:00 pm	Registration
1:00 pm - 2:30 pm	SNF QRP/VBP: The Evolution Continues
2:30 pm - 2:45 pm	Break
2:45 pm - 4:15 pm	Diversity, Equity, Inclusion: What Every
	Organization Should Know to Reduce Risks
4:30 pm - 6:30 pm	New York Chapter Welcome Reception
	in Exhibit Hall
6:30 pm	Dinner (On Your Own)

### **MONDAY, MARCH 13, 2023**

7:00 an – 6:00 pm 7:00 am – 9:30 am 9:00 am – 10:30 am	Registration Open Breakfast Keynote Address
10:30 am - 10:45 am	Break
10:45 am – 12:15 pm	Clinical Transformation to Achieve Market Leadership
12:15 pm - 2:15 pm	Exhibit Hall Open - Lunch with Exhibitors
2:15 pm - 3:45 pm	Operational Strategies for Success with New MDS 3.0 Assessment Document. The Impact on PDPM Rate Setting
3:45 pm – 4:00 pm	Break
4:00 pm - 5:30 pm	Long Term care Regulatory and Legal Update
6:00 pm	The Monday Mixer – Exclusive Gathering for all Convention Attendees

### **TUESDAY, MARCH 14, 2023**

7:00 am – 6:00 pm 7:00 am – 8:00 am 8:15 am – 9:15 am	Registration Open Breakfast New York Chapter Business Meeting & Chairperson Recognition
9:30 am -11:00 am	An Item by Item Review of the MDS 3.0 1-18-11 Assessment Document: Changes and Modifications
11:00 am – 11:15 am	Break
11:15 am – 12:45 pm	New Assessment Date – Implications for Payment, Staff Education and Quality Reporting
12:45 pm - 2:45 pm	Exhibit Hall Open - Lunch with Exhibitors
2:45 pm - 4:15 pm	How to Gain 4% in Medicare Revenue
4:15 pm - 4:30 pm	Break
4:30 pm – 6:00 pm	Success Strategies and Impacts of the Revised Survey Process
6:30 pm - 7:30 pm	President's Reception
7:30 pm - 9:30 pm	Installation Banquet

### WEDNESDAY, MARCH 15, 2023

7:00 am - 9:00 am	Breakfast
9:00 am - 10:30 am	The Long Road Home
10:30 am - 10:45 am	Break
10:45 am – 12:15pm	Survey Readiness: What to Expect