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2023 NSNCW Planning Guide and Products Now Available

The American Health Care Association is excited to announce that the 2023 National Skilled Nursing Care Week (NSNCW) Planning Guide and products are now available at www.nsnw.org. NSNCW will begin on Mother's Day, Sunday, May 14th through Saturday, May 20th, 2023.



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PROGRAMS AND RESOURCES

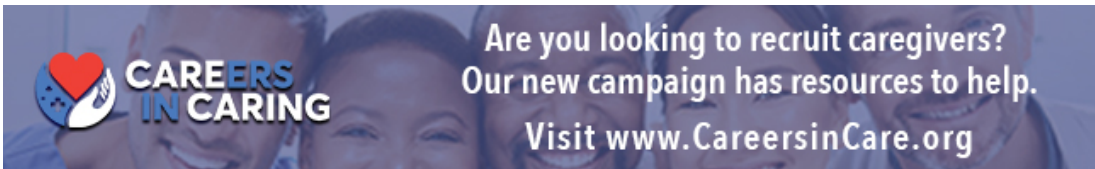
[Tackle Staff Retention by Building Your Supervisors' Leadership Skills](#)

[Practical Tools at Discount Prices to Help SNF Nurses Do Their Jobs](#)

It's time to start planning.
National Skilled Nursing Care Week® | May 14-20, 2023



Cultivating Kindness, this year's theme for National Skilled Nursing Care Week (NSNCW), highlights the compassion and kindness skilled care staff provide to residents every day. How will you celebrate this special week? A great way to start is by downloading the 2023 Planning Guide for activity and media tips and exploring our special selection of NSNCW t-shirts, gifts, and decorations at www.nsnw.org.



Are you looking to recruit caregivers?
Our new campaign has resources to help.
Visit www.CareersinCare.org



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