

ALBANY CAPITAL CENTER

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NYSHFA | NYSCAL



**Fall
Education**
FORUM

ASSISTED LIVING

NOVEMBER 3-4-2025

7.5 CEUs | 7.5 CPEs

Approved for LNHA's / ACF / AL & CPAs

11:30 am - 4 pm » REGISTRATION

Essential insights and strategies tailored for today's assisted living leaders helping you strengthen care, compliance, and community impact.



OPENING KEYNOTE

Clifton (Clif) Porter, II

AHCA NCAL
AMERICAN HEALTH CARE ASSOCIATION NATIONAL CENTER FOR ASSISTED LIVING

OPENING SESSION

State Sector *of the* Sector

1:15 pm - 2:30 pm**OPENING KEYNOTE***State of the Sector***Clif Porter, II**

AHCA / NCAL

Clif Porter, President and CEO of AHCA/NCAL, will give an update on actions that have taken place in DC, the state of the sector, and what developments providers can expect this coming year. He'll discuss today's heightened regulatory environment, the workforce crisis, and other top issues in long term and post-acute care and how providers can mobilize to address them. He'll also provide insights on the future state of the sector to help facilities best prepare for what's next. This informative session will arm you with the knowledge you need to understand the industry's latest challenges and opportunities.

2:30 pm - 2:45 pm » BREAK**2:45 pm - 4 pm***The Prepared Path: Building a Resilient Emergency Management Plan***Zach Goldfarb**

Incident Management Solutions, Inc.

In this session, we will guide assisted living facility leaders through the essential steps of developing and refining a robust, comprehensive emergency management plan (CEMP). This session goes beyond basic compliance, focusing on creating a truly resilient framework that empowers staff, protects residents, and ensures operational continuity during unforeseen crises. We'll explore practical strategies for risk assessment, resource allocation, communication protocols, and drills, equipping you with the knowledge and tools to confidently navigate any emergency scenario.

**4 pm - 5:30 pm****VENDOR SOCIAL & SHOWCASE****DINNER ON YOUR OWN!****DISCOVER ALBANY'S DINING SCENE!***Visit Albany.org/Restaurants/***[5:30 pm » Kosher Dinner Provided]**



7 am - 8 am
**NETWORKING BREAKFAST
& VENDOR VISITS**



8 am - 9 am

Restoring the Rhythm: Leveraging Circadian Rhythms in Dementia Care

Justina Pilkonis

Sinceri Senior Living

Disrupted circadian rhythms are one of the earliest and most challenging changes associated with dementia, impacting sleep, mood, appetite, and behavior. This session explores how understanding and supporting the body's natural rhythms can improve quality of life for individuals living with dementia. We will examine the science behind circadian rhythms, how dementia affects these cycles, and practical strategies, such as light exposure, purposeful activity programming, and environmental cues to help restore rhythm. Attendees will gain actionable tools to create daily schedules that reduce sundowning, enhance engagement, and support better sleep-wake patterns, ultimately improving both resident well-being and care outcomes.



9 am - 10 am

Create A Resident Satisfaction Program That Yields Great Outcomes for Your Residents and Your Community

Lynn Ackerman

Sensight Surveys

Delighted residents are a key component to the overall success of a senior living community. They drive positive business outcomes like including more referrals and move-ins, longer stays, greater spend, and higher net profit. Feedback surveys are an effective way to listen and respond to the collective voice of your residents and family members to ensure high levels of satisfaction and engagement. Join this session for steps on how to engage your residents in the feedback process and how to respond to your findings with sincerity, purpose, and transparency to create delighted residents and great business outcomes.



10 am - 10:15 am
NETWORKING BREAK
& VENDOR VISITS

10:15 am - 11:15 am

Behind the Behavior – A Personality-Based Approach to Understanding Actions

Justina Pilkonis

Sinceri Senior Living

This session explores the intersection of personality, psychology, and dementia care, offering a fresh lens for understanding behavioral expressions. Instead of relying solely on diagnoses or symptoms, participants learn how lifelong personality traits, coping styles, and emotional drivers influence resident behavior, especially under stress, confusion, or disease progression. Drawing from neuroscience, attachment theory, and real-life resident profiles, this approach equips care teams to respond more empathetically and effectively, reducing frustration and improving outcomes. The session blends humor, insight, and practical tools to help professionals shift from reacting to behavior to truly understanding it.

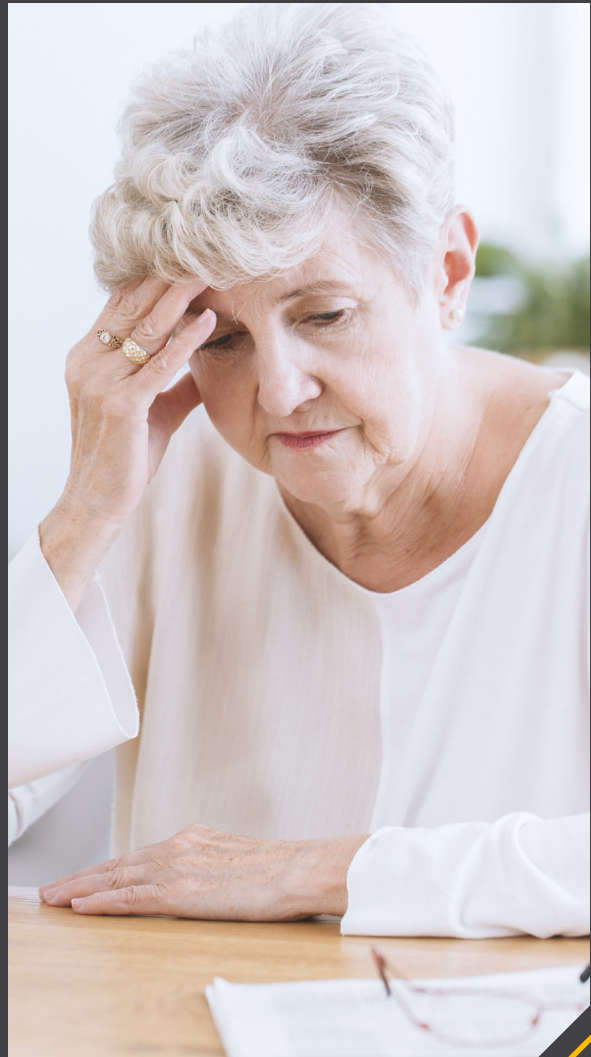
11:15 am - 12:15 pm

Surviving the Survey

Colleen Pierson, Esq.

Abrams Fensterman, LLP

Join us for an essential legal deep dive designed specifically for assisted living professionals preparing for Department of Health (DOH) surveys. This session will cover a wide range of critical topics—including proactive strategies for regulatory compliance, practical steps to get survey-ready, and best practices for responding to deficiencies. We'll also explore the intricacies of the Informal Review Process (IRP), providing attendees with the tools and knowledge needed to confidently manage post-survey challenges.



12:15 pm » **Boxed Lunch**

EVENT ESSENTIALS

Who Should Attend?

This program is recommended for Owners, Owner/Operators, Administrators, Executive Directors, Financial Directors, and other members of the interdisciplinary team. Seven and a half (7.5) hours of CEUs have been applied for from the National Association of Boards of Examiners of LNH/ACF/AL Administrators. Seven and a half (7.5) hours of CPE's are approved for Licensed Certified Public Accountants (CPAs) by the NYS Education Department.

What's Included in Your Registration Fee?

- All Education Sessions
- Admission to The Trade Show
- All Coffee Breaks
- Boxed Lunch on November 4th
- Kosher Dinner on November 3rd (*Kosher guests only*)
- Reception on November 3rd
- Breakfast on November 4th

Americans with Disabilities Act

If you need services identified in the A.D.A. in order to attend this conference, please call Laura Greenaway at (518) 462-4800, ext. 27.

Cancellation Policy

Cancellations must be received five business days prior to the conference. Cancellations need to be in writing, and should be sent via email to Erin Armstrong, earmstrong@nyshfa-nyscal.org. Telephone cancellations will not be accepted. Registration fees of those who cancel less than five business days of the program or fail to attend are forfeited. No shows will be billed. Substitutions are permitted and encouraged.

Conference App:

All conference materials, including presentations, handouts, the full schedule, speaker bios, exhibitor listings, and sponsor information, will be available exclusively through the NYSHFA | NYSCAL Conference App.

The app is accessible on mobile, tablet, and desktop devices for your convenience.

CONFERENCE APP SPONSORED BY:



Overnight Accommodations

RENAISSANCE ALBANY HOTEL

144 State Street, Albany, NY 12207

A room block is established at the Renaissance at a discounted rate of **\$209⁰⁰ per night**. Reservations need to be made by **OCTOBER 12th**.

We encourage you to book early to guarantee your stay. Hotel Rooms might be sold out prior to the cutoff date.

DISCOUNTED RESERVATIONS CAN ONLY BE MADE BY THIS LINK » <https://bit.ly/4nnU7uN> OR SCAN THE QR CODE BELOW!

SCAN &
GRAB YOUR
DISCOUNTED
ROOM TODAY!





EARLY BIRD SPECIAL

Save Big When You Register Early!

MEMBER
\$400^{.00}

NON-MEMBER
\$500^{.00}

ASSISTED LIVING FALL EDUCATION FORUM

REGISTRATION FORM

Register Online @ NYSHFA-NYSCAL.ORG

Early Bird Rate Ends After September 30, 2025

MEMBER RATE: \$450^{.00} | NON-MEMBERS: \$500^{.00}

MORE WAYS TO REGISTER!

M: Foundation for Quality Care • 33 Elk St • Suite 300 • Albany • NY • 12207 **F:** 518.426.4051 **E:** earmstrong@nyshfa-nyscal.org

Registrants may also "split" their registrations, i.e. one staff member may attend day one and the second staff member from the same facility may attend day two. Please contact Erin Armstrong at ext. 22 for assistance with this option.

ATTENDEE NAME: _____

Title: _____

E-mail: _____ Phone: _____

Must be Attendee email. Required for registration confirmation and the Conference App

Emergency Contact: _____ Phone: _____

KOSHER: YES NO Other Dietary Requirements: _____

FACILITY NAME: _____

Assisted Living / Adult Home Other: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

METHOD OF PAYMENT: CHECK (Please make checks payable to Foundation for Quality Care)

AMEX DISCOVER MASTERCARD VISA

Credit Card Number:	Exp. Date:
Cardholder Name:	
Authorized Cardholder Signature:	

TOTAL REGISTRATION AMOUNT: \$ _____

I authorize NYSHFA/NYSCAL/FQC to use the above Discover, MasterCard, VISA, or AMEX to charge applicable registration fees. I also understand that registration fees of those who cancel less than 5 days prior to the program or fail to attend are forfeited. Please note: Payment will show on your credit card statement as NYS Health Facilities Association.

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SCAN & REGISTER TODAY!



REGISTER TODAY!



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or 518.462.4800 ext. 22

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STAY CONNECTED!